

Recent Grants and Awards

- AIR PRODUCTS**  
SafeStart Capital Campaign
- BEALL AND MARLENE "LINNY" FOWLER**  
SafeStart Capital Campaign
- BETHLEHEM WOMEN'S CLUB**  
General Operations
- NORTHAMPTON COUNTY MEDICAL SOCIETY ALLIANCE**  
Family Resource Connection
- PNC BANK**  
Literacy Lab; School Supply Drive
- PPL**  
Literacy Lab; SafeStart Capital Campaign; Pre K Scholarship Organization
- SALVAGGIO FAMILY**  
SafeStart Capital Campaign
- SUSQUEHANNA BANK**  
Literacy Lab
- WAL-MART**  
General Operations
- WELLS FARGO**  
SafeStart Capital Campaign

**CSC welcomes Bethlehem Principal to serve on the Board of Directors**



The Board of Directors of Community Services for Children recently welcomed Mary S. Colon to the Board for a three-year term. Ms. Colon is Principal of Clearview Elementary School in the Bethlehem Area School District. Previously she was assistant principal at Donegan Elementary School as well as Broughal Middle School. She earned a master's in education from Kutztown University and a bachelor's from Brooklyn College. Ms. Colon also serves as an adjunct professor in Early Childhood Education with Northampton Community College where she provides courses in both English and Spanish.

**COMMUNITY SERVICES FOR CHILDREN, INC.**

Jane R. Ervin – CEO/President

**BOARD OF DIRECTORS**

*Officers*

- Barbara Fraust** – Chair  
*Carol C. Dorey Real Estate*
- Gerald R. Beaver** – Vice Chair  
*Fundraising Consultant*
- Julianna Timmcke** – Secretary  
*Community Child Advocate*
- Andrea Brady, CPA** – Treasurer  
*Concannon, Miller & Co., P.C.*

*Members*

- |  |  |
|--|--|
| <b>Donald M. Bernard</b><br><i>PPL</i>   | <b>Michana L. Johnson</b><br><i>Air Products &amp; Chemicals, Inc</i>                |
| <b>Elizabeth T. Bugaighis, PhD</b><br><i>Northampton Community College</i>                   | <b>Tracy Lavish</b><br><i>Head Start/EHS Policy Council Representative</i>           |
| <b>Iris M. Cintrón</b><br><i>(Retired) Bethlehem Area School District</i>                    | <b>Jarret R. Patton, MD</b><br><i>Lehigh Valley Health Network</i>                   |
| <b>Mary S. Colon</b><br><i>Bethlehem Area School District</i>                                | <b>Michelle Powers</b><br><i>Crayola</i>   |
| <b>Thomas A. Daub</b><br><i>Brown-Daub, Inc.</i>   | <b>David Rabaut, PhD</b><br><i>(Retired) United Way of the Greater Lehigh Valley</i> |
| <b>Edward Donley, Member Emeritus</b><br><i>(Retired) Air Products &amp; Chemicals, Inc.</i> | <b>Mark Rissmiller</b><br><i>Head Start Policy Council Representative</i>            |
| <b>Marlene "Linny" Fowler</b><br><i>Community Child Advocate</i>                             | <b>Diane Scott, EdD</b><br><i>(Retired) Allentown School District</i>                |
| <b>Glenn Guanowsky, Esq</b><br><i>Lehigh Valley Health Network</i>                           | <b>Frank T. Smith</b><br><i>NAI Summit Realty Company</i>                            |
| <b>Elsbeth G. Haymon</b><br><i>Allentown Art Museum</i>                                      | <b>Melanie A. Wursta</b><br><i>Lehigh Carbon Community College</i>                   |

As of September 2011.

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Preparing *children* and their *families* to succeed in learning and in life.

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**Children's Ball**

CSC's Inaugural Children's Ball was held on Friday, September 16th at the Saucon Valley Country Club. The evening was "enchanted" in many ways. The weather was beautiful, the auction tables were filled with items meant for everyone and *The Flamin' Caucasians* kept the dance floor crowded. Highlights of the night were speeches from CSC CEO's Jane Ervin on the reason why supporting the CSC's mission of preparing children and their families to succeed in learning and in life is extremely important by investing in today's earliest learners. Michana Johnson from Air Products spoke on the reason why they support CSC's programs as did Kim Capers from Capital BlueCross. The Magic Key raffle which featured a David Yurman pearl necklace (valued at \$1,550) donated by Bixler's brought a lot of excitement to the crowd. Nancy Knoebel, Executive Director of Easter Seals, broke the silence when her key opened the lock.



Children's Ball photos taken by Linda McManus



**CSC Goes Smoke-Free**



The Safety & Wellness Committee of CSC is proud to announce that on September 1st, the Donley Children's Campus became a Smoke Free Workplace. Smoking is no longer allowed on campus. Employees and their families were offered a smoking cessation program free of charge through the Tobacco Free Northeast PA.



**BACK TO SCHOOL**

All of our 39 Head Start Classrooms, 5 Early Head Start SafeStart and 9 Collaboration Classrooms are open and filled with eager learners. With the new Early Head Start/SafeStart Center now open, we were able to relocate 5 classrooms back to the Donley Children's Campus, while the others remain out in the community. This year we have a great partnership with many of the local Colleges and Universities that have their students come into the classrooms and work with the children while learning valuable experience. We also have VIA of the Lehigh Valley consumers in two of our classrooms as part of their Community Connections program.



The Donley Children's Campus  
1520 Hanover Avenue  
Allentown, PA 18109



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# The new SafeStart Building is officially open!

On Tuesday, August 30th Community Services for Children's (CSC) CEO Jane Ervin along with board members, administrators, child welfare staff, construction managers, donors, and legislative representatives cut the ribbon to the Lehigh Valley's only therapeutic center for abused babies and toddlers.

Jane Ervin said that this new 12,000sf center "embodies our vision for a new era in treating both babies and parents who have suffered abuse and neglect." It is the only one of its kind in Pennsylvania. The center is located on the Donley Children's Campus, which sits on the edge of the former Allentown State Hospital. Community Services for Children was deeded the land in 2000.

SafeStart is an Early Head Start program that works to prevent lifelong disability, eliminate repeat abuse, and stabilize home life for children of parents with dependence problems. At age 3, the children graduate into Head Start classrooms until kindergarten age. Community Services for Children has operated SafeStart since 2003. The new center was necessary when expanded funding allowed a tripling of enrollment in the program.

"Sadly," said Ervin, "we could triple in size again if we had the funding because the demand for services is so great."

The SafeStart program has made brighter futures for these children. To date:

- 100%** live in permanent stable homes at age 3.
- 82%** no longer have drug symptoms. The other 18% have made great strides.
- 94%** at age 3 are developmentally healthy and on age.



Wells Fargo's Susan Youngs presents a \$10,000 check to the SafeStart Program to CSC CEO Jane Ervin, Director of Developmental Health Services Lorie Lesak and CSC Board President Barbara Fraust.

"Without this intervention, thousands more dollars would be spent in the school and potentially another generation in the child welfare system as a consequence," said Ervin. "Early intervention can stop generational abuse and give these abused babies a fighting chance at a healthy life."

Ervin noted the involvement of board, staff and community making the project possible, including campaign cabinet honorary chairs Beall and Marlene "Linny" Fowler, Dave and Kathy Leber, campaign chairs. Although the \$3 million campaign is still in its "silent" phase, more than \$1.8 million has been pledged to date. Generous donors include The Donley Family Foundation, The Harry C. Trexler Trust, Air Products, PPL Corporation, The Board of Directors and Employees of CSC, Andy and Carolyn Daub, the Salvaggio Family, The Century Fund, Wells Fargo, and several anonymous donors.

Major contractors on the SafeStart project included Spaces for Children, a unique architecture firm in California that developed the core idea; USA Architects of Easton who were architects of record; The Alvin H. Butz Company, Construction Managers; and several major contractors, including Diefenderfer, Duggan and Marcon, Panzitti Concrete, The WARKO Group, and Scheuermann Excavating. Ken Mohr provided project management consulting. Liberty Engineering did the site plan.



## PROGRAM SPOTLIGHT

### I Am Moving, I Am Learning (IM/IL)

Since 2008, CSC has implemented I Am Moving, I Am Learning (IM/IL) program developed by Dr. Linda Carson, Ed.D, to help prevent and reverse childhood obesity to promote lifelong fitness and lifestyle changes for Head Start children and their families through increased moderate physical activity and healthy nutrition choices.

The project was designed to fit within the Head Start Performance Standards and the Head Start Child Outcomes Framework through enhancements, chosen by the individual Head Start program, to current teaching practices by providing more focused guidance on quality movement, gross and fine motor development and child nutrition.

A year later, "Little Voices for Healthy Choices," an innovative program that involves infants, toddlers along with their parents was formed with expert input from CSC's own Lorie Lesak, Director of Developmental Health Services, and an Early Head Start Parent to name a few involved. The US Office of Head Start chose CSC to be one of 24 agencies nationwide to implement their new initiative to address healthy movement and nutrition in children ages 0-3.

Because of obesity trends among U.S. Adults, children's fitness levels are increased due to adult decision making. Dr. Carson felt prevention should begin early in life when preferences are being formed and therefore created the IM/IL curriculum.

Choozy (the IM/IL mascot) was created as a role model for Physical Activity and Nutrition.

- C - Choose**
- H - Healthy**
- O - Options**
- O - Often and**
- S - Start**
- Y - Young**



Today, when you walk into CSC's Head Start or SafeStart classrooms or go on a home visit with an EHS staff member, you will see children, parents and teachers moving and learning to various styles of music and talking about healthier choices when it comes to meals and snack time.



For more information, please visit, [www.acf.hhs.gov/programs/opre/hs/eval\\_move\\_learn/index.html](http://www.acf.hhs.gov/programs/opre/hs/eval_move_learn/index.html)

### The Family Library at CSC

The summer reading program wrapped up its "We're Going Buggy" theme with professional storyteller Kristin Pedomonti. The Library saw many new faces this summer. Children from local child care centers, HS classrooms, SafeStart Class-rooms, EHS families and summer camps visited and heard a new adventure, did a buggy craft and even witnessed the cycle of a live ladybug and butterfly! The local Target store had employees come and read and provided snacks for the children and members from the Cops n Kids Program donated over 150 books for the attending children.

For more information on the Library's monthly topics and events check out CSC website's calendar at [www.cscinc.org/events](http://www.cscinc.org/events).



#### Enjoy online shopping?

Want to have a % of your purchase donated to CSC with **no extra cost to you?** Then shop using **iGive.com** and up to 26% of your purchase at over **900** great stores is automatically donated to your favorite cause... **CSC of course!** Check out [www.igive.com](http://www.igive.com) and designate Community Services for Children as "your cause" and they donate a percentage of your purchase to CSC!

## BITS -N- PIECES

### WILLIAM STILLMAN "AUTISM WHISPERER" SPEAKS AT CSC'S EARLY EDUCATION ACADEMY

On October 7th, Mr. William Stillman, author and national speaker on autism spectrum disorders, and has been dubbed the "Autism Whisperer" for his innate ability to understand and interpret children and adults on the autism spectrum spoke at CSC's Early

Education Academy. He is an award-winning author known internationally for his groundbreaking work, **Autism and the God Connection: Redefining the Autistic Experience through Extraordinary Accounts of Spiritual Giftedness**. His first book on the subject of autism, **Demystifying the Autistic Experience**, has been highly praised by the

autism and self-advocacy communities. His editorial essays are posted to TheHuffingtonPost.com and other blogs.

He founded the Pennsylvania Autism Self Advocacy Coalition, which endeavors to educate and advise state and local government, law enforcement, educators, and the medical community about the autism spectrum from the "inside out."

As an adult with Asperger's Syndrome, a mild "cousin" of autism, Stillman's message of reverence and respect has touched thousands nationally through his acclaimed autism workshops.

### SUSQUEHANNA BANK HITS ANOTHER HOME RUN FOR CSC!

CSC is the proud recipient for the Susquehanna Bank's Strike Outs for Straight A's educational initiative!

Here's how it works: for every strike out thrown by the pitcher on The Lehigh Valley IronPigs (home games only), Susquehanna will make a donation to CSC. Since the program's inception, more than \$250,000 has been donated to educational programs throughout Maryland, New Jersey, Pennsylvania and West Virginia.



## What's Happening Around CSC?

### Head Start/Early Head Start 2011 Research Projects

Head Start is involved in two different Research Projects during the program year.

The first project collaborates with **Lehigh University, Temple University, Vanderbilt University and the University of Delaware**. The Universities are conducting this large scale evaluation over 3 years to examine three different approaches to building vocabulary and language with at risk, low income preschoolers/ head start children. Language specialists from the Universities will try out three different ways to teach vocabulary and foster language through reading. This project started in the 2010 program year and will continue to the 2013 year and is focusing on Language Development and Book Reading Intervention.

The second HS project involves **York College and DeSales University** and it started just this program year and will continue thru August of 2012 and will focus on Vocabulary and Story Book Reading. The project will utilize HS children as an intervention group and a control group – assessing teacher strategies for developing vocabulary during storybook reading. Child vocabulary of both groups will be tested to see if the intervention made a difference. Results of the study will be shared with teachers next year so that they can enhance their own skills in building vocabulary through this strategy.

### Head Start/Early Head Start 2011 Research Projects

The first project is with **Lehigh University, Graduate School of Psychology**. The project began in 2010 and will continue throughout the 2011 program year. Lehigh University will examine the specific qualities of home visitation with families of children birth to three that contribute to full engagement, including connections, contributions and applying knowledge acquired in the visit.

The next project is the Mathematica Research Policy for Group Baby Faces. This project started in 2009 and is currently in its last year. *This is a national study being conducted through funding from DHHS by Mathematica Policy Research Group* with our EHS home visitation program. It is examining the experiences and outcomes of families of children birth to three that are enrolled in the EHS home based option by assessing child and family progress as the child turns 2 years of age in the program.

The last project which is a combination of EHS – Home Based and also working with some of the SafeStart children is being led by **Lehigh University, Graduate school of Psychology** through a Faculty Innovation Grant that started this program year 2011 and will continue through 2012. It is an examination of the Evidence Based Interventions in home visitation programs related to barriers to interactive reading with low income Latino families and children birth to three years.

### Child Subsidy Services "Commendable"

The Pennsylvania Office of Child Development and Early Learning recently rated the Child Care Information Services (CCIS) of Lehigh County as commendable in all categories of customer service, compliance with regulations, caseload management and administrative management for program year 2010-2011. "Commendable" is the highest rating.

CCIS of Lehigh County administers childcare subsidies for qualifying low income working families living in Lehigh County. About 5000 children annually are able to access child care due to these subsidies.

CCIS of Lehigh County is a service of Community Services for Children.

For information about CCIS of Lehigh County, including referral for childcare, call 610-437-6000.



Community Services for Children