



Community Services  
for Children



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A BRIEF HISTORY

Community Services for Children, Inc. was established in 1981 by Patricia W. Levin as the grantee for Head Start of the Lehigh Valley. Since then, CSC has added Early Head Start, Child Care Information Services (subsidy program), Northeast Regional Key/Keystone STARS, Early Education Academy (formerly "The Training Institute"), and lehighvalleycamps.com, a web-based directory. CSC affects the lives of an estimated 40,000 children a year in 13 counties of Pennsylvania.

Child Abuse!

The thought of a baby being hurt by a parent is horrifying. Abuse exists in our community and is devastating to the children and to the entire community.

Here's why: Abused and neglected children are often placed in foster care for their own protection. Not only is long-term foster care expensive, if children are moved from home to home, instability has long-term negative effects on the child. Poor school performance and emotional health, just to name two.

CSC has an innovative partnership with Lehigh and Northampton Child Welfare Departments in which children from birth to 3 years old may be placed in our Early Head Start program called "Safe Start." Children are warmly cared for by therapeutic teachers and specialists who understand their special needs. Parents are educated about how to raise their children in a safe, nurturing home. Our goal is help every child find a stable, permanent home with biological parents, relatives, or an adoptive family. We have a better than 90% success rate.

SafeStart works for children, it works for parents and it saves hundreds of thousands of tax dollars. We've helped our community save a lot of money but now we need your help.

To meet demand for this Early Head Start program, we recently expanded. We built a new center on our Donley Children's campus to provide both efficient and effective therapeutic space. Thanks to many generous donors, we are on our way toward a \$3 million goal. I hope you will join us in our efforts to support babies — our most vulnerable citizens.



Jane R. Ervin  
President



Where early education works!®

We have to stop being polite...

...about poverty. It is not just a word, it should not be a way of life and it is never a choice. It infects the future of this country.

About 20% of the children in the state of PA under 3 are poor. Their peers in age but better circumstance are moving ahead with technology, experiences and education with families paving the way to accelerate the advantage. This is the life equivalent of the Continental Divide. On one side the children of poverty and on the other, those of privilege.

Poverty of nutrition, safety and experience is a life sentence. Poverty is filled with stress that snatches a child's future and dims the lights so that tomorrow lies in shadows. The reality of losing 20% of the future workforce, pool of future leaders, or creative ability endangers us all. We need all the talent we can nurture to move toward a better America.

When children come into the educational system without the skills to achieve, they become marginalized and drop out. In 2009-2010, 12,662 students dropped out in PA alone. Add the results for 49 other states and the number failing to finish high school is staggering: 500,000 a year.

We know that quality early education can change the course of a young life. We know that education for parents can change the course of a family. We know that additional training and support for childcare providers results in better outcomes. We know these things, but we don't demand them. We politely discuss the need but not the cost of failure to fund.

It is time to stop wanting to win this war on poverty and time to start winning. Talk about the infants in the Early Head Start and Head Start programs, talk about need for all childcare providers to get better training, talk about the parents who struggle and care enough to seek help, mention how breakfast and lunch and dental care really matter.

It is not a matter of politics; it is a matter of economic necessity. Expand the support given to early intervention and education programs or expand the remedy for the failure.

*Stop being polite. There are no soft edges to poverty and no gentle words to describe it.*

Barbara Fraust  
Chair, Board of Directors



Highlights of 2010-2011

### 1. Expand capacity to serve more children and families in quality programming.

- Completed new Infant Toddler Center for Early Head Start/SafeStart program
- Head Start expanded pre-kindergarten collaboration with Allentown School District
- Launched new service, "lehighvalleycamp.com" web-based directory
- Secured funding to expand Literacy Lab to 100 more Head Start children
- Regional Key expanded the Early Childhood Mental Health Project by 27 children
- Regional Key's new Infant Toddler Technical Assistance Project served 10 programs providing supports to 42 directors and Teachers and benefiting 171 children
- 20 programs moved from STAR 3 to STAR 4 sites
- Child Care Information Services provided 10,623 children with subsidized care

### 2. Ensure a diverse, quality-driven workforce.

- Percentage of Head Start/Early Head Start and PreK Counts teachers with professional degrees/training exceeded goals set by state and federal regulations
- CCIS of Lehigh County staff continued associate degree cohort
- Every Head Start/Early Head Start classroom has at least one bilingual teacher

### 3. Position CSC as a center of excellence and a leader in early childhood education and family services.

- Head Start/Early Head Start entered into three new university-based research projects
- Presented Head Start/Early Head Start best practices initiatives at state and national conferences
- Designed and opened new Infant Toddler Center as demonstration model for early childhood education students
- CCIS of Lehigh County rated commendable in all categories
- PreK Counts program had commendable program review with five areas determined to be exemplary
- Five Head Start Centers were re-accredited by National Association for the Education of Young Children (NAEYC)
- 6169 teachers and directors participated in professional development activities funded by the Northeast Key
- Northeast Key funded 67 college course for teachers and directors in the NE region
- Early Education Academy held conference featuring renowned autism specialist Dr. Jed Baker

Head Start/Early Head Start supports children in their early learning so they are ready for kindergarten and helps their families provide on-going support and stability critical to the child's continued success.

We administer preschool Head Start, Early Head Start for infants and toddlers, and the state-funded PreK Counts program.

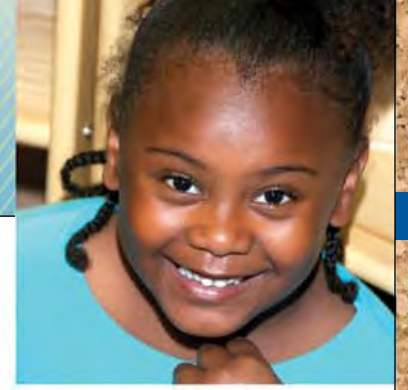
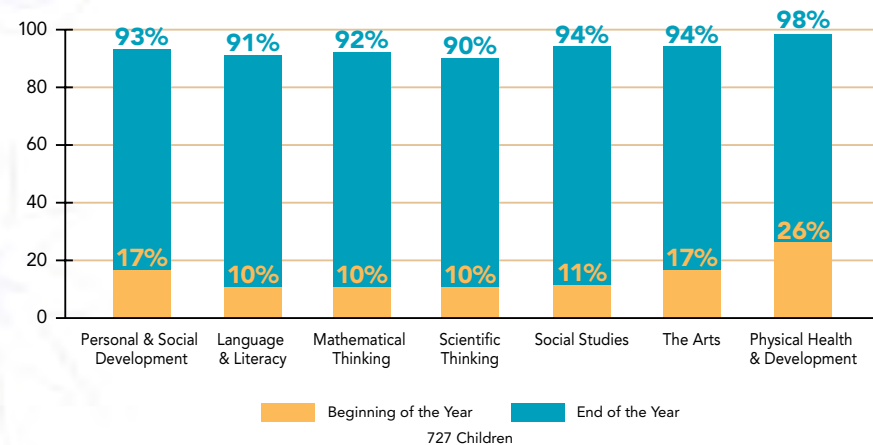
- More than 1200 slots are funded for these programs provided in Lehigh and Northampton Counties.
- Head Start operates in 56 classrooms, most of which are directly operated by us. About a third are held in conjunction with Allentown, Bethlehem and Northern Lehigh school districts.
- All children live in families with very low incomes: on average, \$10,000.
- 48% of families required and obtained emergency services such as food or shelter.

**Parent Snapshot**

	Early Head Start	Head Start
<b>Education</b>		
Less than high school	27%	27%
High school/GED	33%	47%
Associate's or higher	39%	26%
<b>Employment</b>		
Employed	50%	63%
Homeless	26%	4%
<b>Family Type</b>		
Single	47%	42%
Two-parent	53%	58%
<b>Primary Language</b>		
English	63%	65%
Spanish	36%	33%
Arabic	1%	2%



**Head Start Classroom Outcomes Showing Proficiency**  
End of Year 2010-11

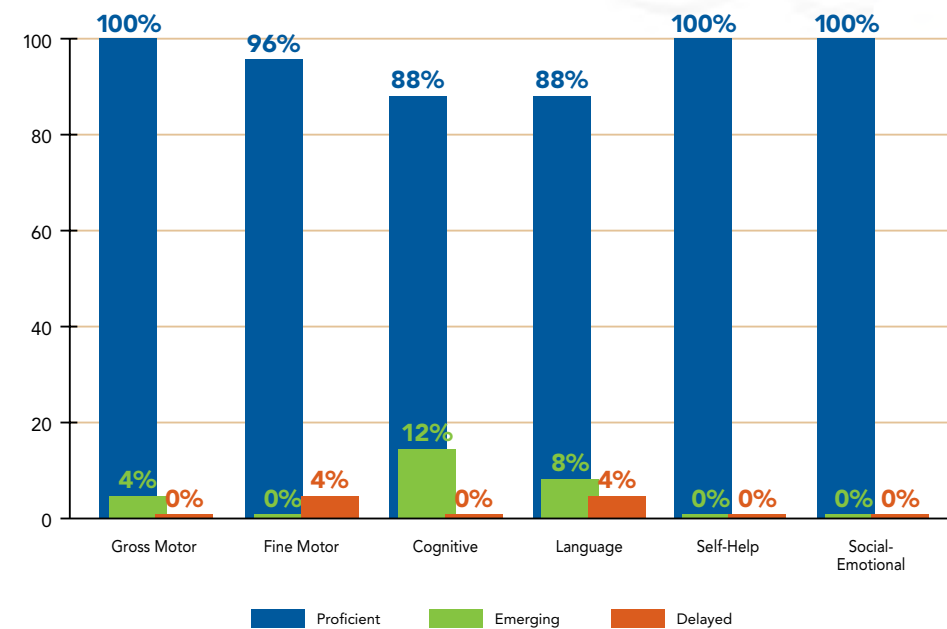


**Head Start/Early Head Start Statistics**

	Early Head Start	Head Start
Total number of children served	309	1124
Number of families enrolled	221	1081
Average monthly enrollment as a % of funded enrollment	100%	100%
Eligible children served	6%	34%
Children up to date on all immunizations+	100%	99%
Completed dental exam	na	92%
Children receiving needed medical and/or dental treatment	100%	100%
Families receiving services	100%	100%

+Most recent report from the CDC on childhood immunizations notes that in 2009 only 90% of toddlers ages 19-35 months were up to date on Measles Mumps and Rubella vaccinations.

**Early Head Start Home-Based Transitioning Children without Disabilities at Age 3**  
2010-11



Child Care Information Services of Lehigh County (CCIS) provides childcare subsidies to low-income families who are working or going to school. CCIS also offers childcare referral services for consumers and assistance in choosing childcare.



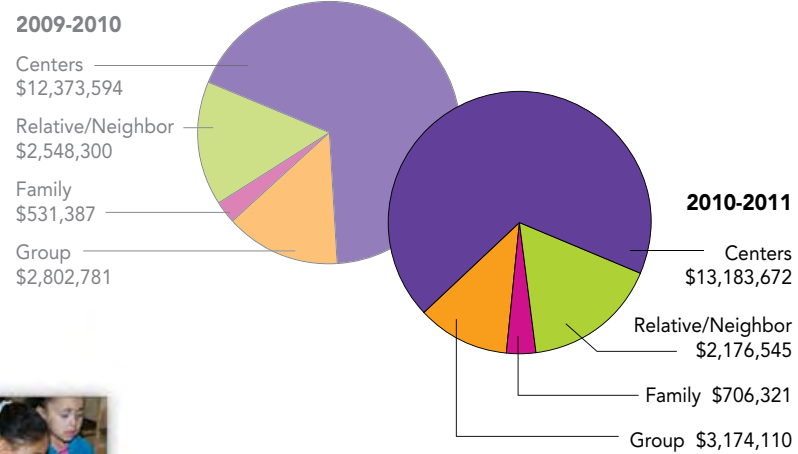
**Nicole Speaks**

*If it weren't for this program we would not have had enough money to support our family and pay for daycare. I would not have a career which provides triple the amount of income I was making before, we would not be living in a great community, and our children would not attend one of the greatest schools in the Lehigh Valley. Ultimately, child care subsidy has changed our life.*

**Basic CCIS Statistics**

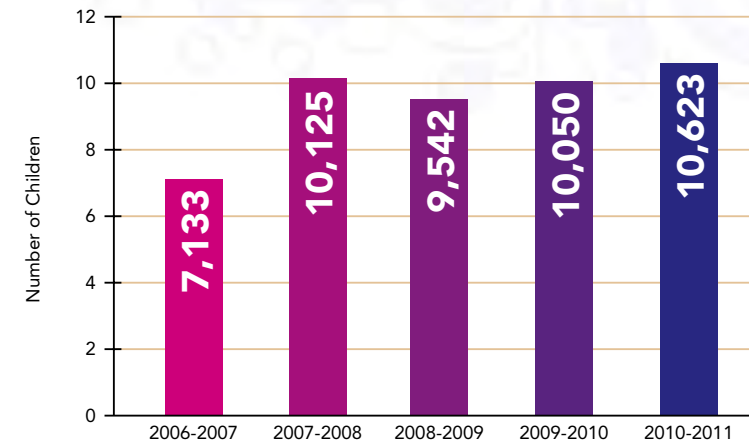
	2008-09	2009-2010	2010-2011
# resource & referral calls	2113	1548	1487
Monthly avg # of children on waiting list	825	397	393
# active providers at year's end	1,045	1,034	1,400

**Subsidy Paid to Providers**



**Children Enrolled in Subsidized Childcare**

Lehigh County



**Imagine if...**

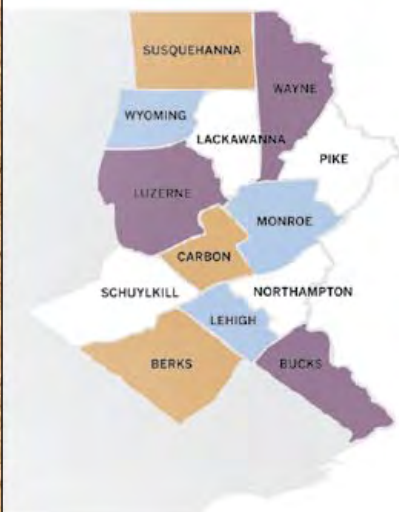
*You didn't own a car and relied on public transportation.*

*Imagine if... you had to pick up your child from school, get him home and go back to work — all on a city bus.*

*Imagine if... you were on the waiting list for a childcare subsidy.*

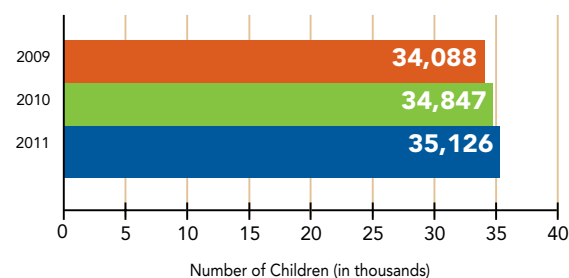
*Janet did not have to imagine. This was her life while on a waiting list for a subsidy.*





The mission of the Key is to improve the quality of early childhood education throughout its 13-county region. It does this through STARS management services, grants and awards, professional development and technical assistance. More than 800 child care providers participate in the STARS program. The Key assists and recognizes programs for meeting standards of practice and professionalism set by Pennsylvania. The highest level is a STAR 4 facility.

Total Children Served



Partnerships

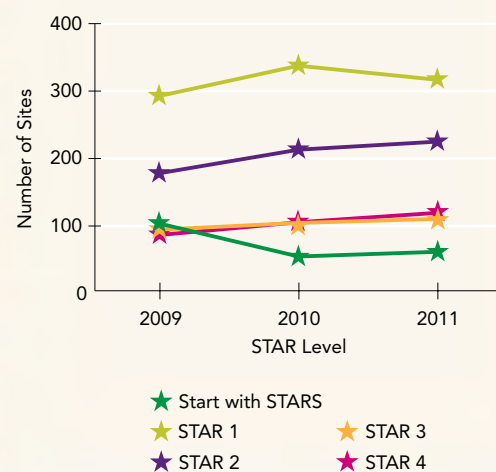
- 6 institutions of higher education partner with the NE Key
  - Keystone College
  - Lackawanna College
  - Lehigh Carbon Community College
  - Northampton Community College
  - Manor College
  - YMCA of Philadelphia (articulates)
- 15 Professional Development/Technical Assistance Organizations
  - Penn State Cooperative Extensions
  - Child Care Providers, Inc
  - Bucks County Quality Child Care Coalition
  - Bucks Intermediate Unit



Progress Report

STAR 4 is the highest designation.

The Key's goal is to help providers move into higher levels.



Highlights

- NE Key awarded \$ 7,082,248 for quality improvement activities at 564 programs
- NE Key staff and partners conducted 1,224 workshops, 11 conferences and 4 directors' seminars
- 18,609 directors and teachers attended NE Key workshops (includes individuals who attended more than one)
- NE Key funded 67 college courses
- 108 programs received STARS technical assistance
- 62 received school-age child program assistance
- 68 received health and safety consultations
- 76 sites received special early childhood mental health consults involving 103 children and 275 teachers

DONLEY AWARD

Inez & Edward Donley Award for Children's Advocacy: PPL Corporation

This year, CSC honored PPL Corporation as the Donley Award recipient for powering strong communities. Throughout its 90-year history, PPL has been a vital member of the communities it serves. Dedication to the community is integral to their business philosophy and is carried out every day by its employees.

Not only does PPL regularly make corporate contributions to organizations that improve the quality of life in the communities it serves, but its employees share their time and talent as volunteers with countless community organizations.

In 2009, for example, PPL employees and retirees donated \$2 million to the United Way. As a corporation, PPL contributed more than \$4.6 million to community organizations to improve education, the environment and economic development. PPL's resources for educators include Teaching Environmental Awareness workshops; Electrical Safety World website tools; Project Earth Environmental Education Grants program; and collegial assistance to educators developing and disseminating curricula about energy conservation, electrical safety, and the environment.

PPL is a member of Education 2020, dedicated to supporting the success of schools in the Lehigh Valley. They have been especially helpful with CSC's innovative Literacy Laboratory program (approved for EITC investment).



2010/2011

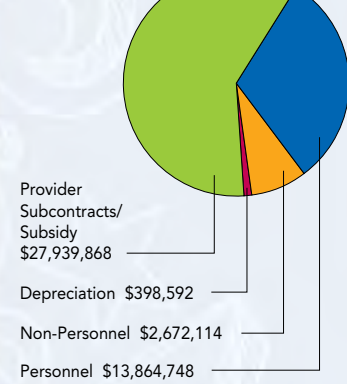
REVENUE - FUNDING SOURCE	10-11 FISCAL YEAR	%	09-10 FISCAL YEAR	%
<b>FEDERAL</b>				
Dept. of Health & Human Services	8,137,018	17.7%	8,496,753	19.6%
Dept. of Health & Human Services - ARRA	1,273,470	2.8%	1,050,944	-
Dept. of Education	-	0.0%	8,083	0.0%
<b>STATE</b>				
PA Dept. of Education	1,572,723	3.4%	1,540,814	3.6%
PA Office of Child Development & Early Learning	33,256,156	72.2%	31,413,064	72.6%
PA Dept. of Community Economic Development	-	0.0%	-	0.0%
<b>LOCAL</b>				
Children & Youth	442,844	1.0%	223,211	0.5%
Other Local Funding	92,796	0.2%	84,870	0.2%

<b>NON-GOVERNMENT</b>				
Foundations	561,640	1.2%	85,140	0.2%
Contributions/Fund Raising	374,876	0.8%	181,836	0.4%
Other	376,426	0.8%	212,425	0.5%
<b>Total</b>	<b>\$46,087,949</b>	<b>100%</b>	<b>\$43,297,140</b>	<b>98%</b>

In addition to the Revenue and Expenses, CSC is required to have local match for its Federal Programs. The local match for FY 1011 was \$2,019,318 and for FY 0910 was \$1,933,020.

**Expenditures**

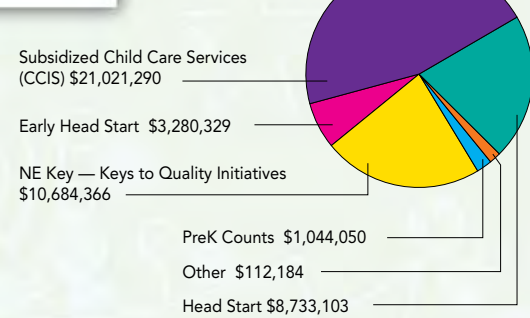
by Category



**Total = \$44,875,322**

**Expenditures**

by Program



**Total = \$44,875,322**

Audit Statement: The Single Audit for Fiscal Year ending 06/30/2011 was completed without any findings.

	10-11 ANNUAL BUDGET	10-11 ACTUAL EXPENSES	11-12 ANNUAL BUDGET
<b>HEAD START/EARLY HEAD START EXPENDITURES</b>			
Personnel	6,489,387	6,506,359	6,200,589
Fringe Benefits	3,194,604	3,159,129	3,272,948
Travel	259,171	252,848	229,055
Equipment	-	-	-
Supplies	637,689	620,951	678,902
Other	1,087,751	1,069,735	550,877
Indirect Overhead	1,442,590	1,448,460	1,452,274
<b>Total</b>	<b>13,111,192</b>	<b>13,057,482</b>	<b>12,384,645</b>

<b>NE KEY - KEYS TO QUALITY INITIATIVES</b>			
Personnel	1,107,311	1,102,271	1,214,904
Fringe Benefits	402,691	398,607	480,676
Subcontracts/Subsidy	8,691,464	8,629,812	8,524,767
Travel	72,983	66,101	81,782
Equipment	-	-	-
Supplies	72,822	70,060	51,435
Other	99,139	98,043	152,911
Indirect Overhead	326,239	319,472	345,683
<b>Total</b>	<b>10,772,649</b>	<b>10,684,366</b>	<b>10,852,158</b>

<b>SUBSIDIZED CHILD CARE - LEHIGH COUNTY</b>			
Personnel	952,809	961,935	856,436
Fringe Benefits	450,983	444,252	391,427
Subcontracts/Subsidy	19,383,421	19,310,056	18,542,404
Travel	290	103	789
Equipment	-	-	-
Supplies	32,741	32,144	29,018
Other	33,878	26,349	29,656
Indirect Overhead	246,830	246,451	218,645
<b>Total</b>	<b>21,100,952</b>	<b>21,021,290</b>	<b>20,068,375</b>



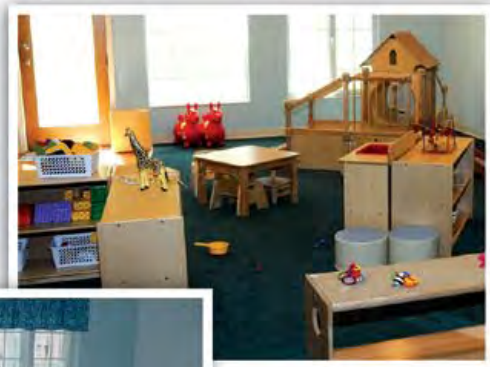
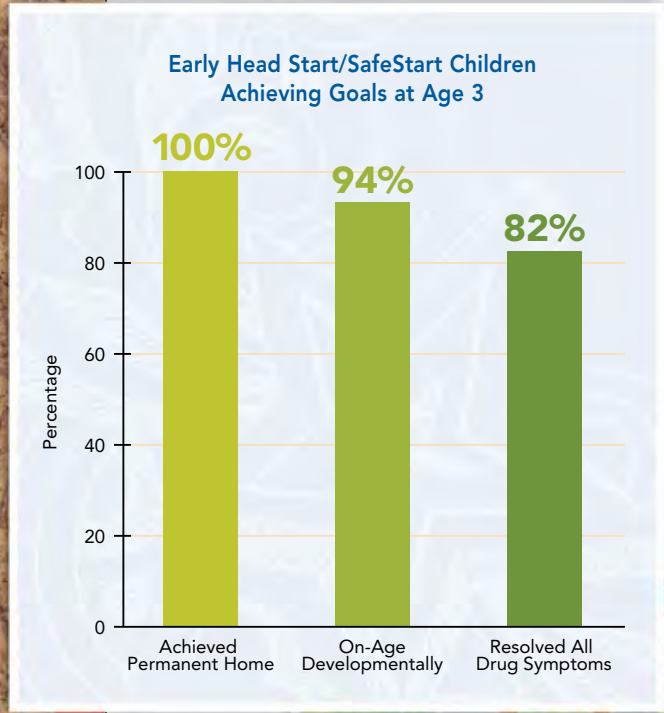
**SAFESTART CAPITAL CAMPAIGN**



SafeStart is an Early Head Start program, which CSC began in 2003 to mitigate the symptoms of prenatal exposure to drugs/alcohol. At age 3, the majority have achieved normal development. Most have a permanent home and more stable families. With two additional years in Head Start, they are ready for kindergarten.

In July 2011, we completed construction of a new center for SafeStart to accommodate the recent tripling of enrollment. The center provides cost effective and efficient therapy while stopping the cycle of abuse and reducing enormous social costs. It is the only center of its kind in the region.

We would like to thank these generous supporters of the "Building a SafeStart for Babies" campaign. For further information, a tour, and an opportunity to give these children and families a real future, please contact the Development Office, 610-437-6000, x 2101; www.cscinc.org.



*Gifts of \$100,000 and above*

- Air Products Foundation
- Commonwealth of Pennsylvania
- Donley Family Foundation
- PPL Corporation
- The Harry C. Trexler Trust
- U.S. Department of Health & Human Services

*Gifts of \$25,000 to \$99,999*

- Anonymous
- Andy & Carolyn Daub
- Tony & Norene Salvaggio
- Staff of Community Services for Children
- The Century Fund

*Gifts of \$10,000 to \$24,999*

- Don & Arlene Bernhard
- Ross & Wendy Born
- Tom & Hillary Daub
- John & Barbara Diamant
- Gene & Jane Ervin
- Steve Flood & Sara George
- Beall & Marlene "Linny" Fowler
- Chuck & Barbara Fraust
- David & Kathryn Leber
- Charles & Ruth Marcon
- Paul Ritter
- Frank & Karen Smith

*Gifts of \$1000 to \$9,999*

- Steven Bajan
- Gerald & Patricia Beaver
- Megan Beste
- Keith Boroch
- Andrea Brady
- Carole Koepke Brown

*Dr. Elizabeth Bugaighis & Tarek M. Bugaighis*

- Capital BlueCross
- Helen Carroll
- Joseph & Susan Cimerola
- Pamela Coligan
- Thomas & Claire DeFazio
- Rebecca Fenerty
- Malcolm J. Gross
- Glenn Guanowsky
- Tom & Karin Hall
- Elsbeth & Steve Haymon
- Michana Johnson
- Just Born, Inc.
- Kemmerer's Café & Catering, LLC
- Desiree Lake
- Dolores Laputka
- Lehigh Valley Community Foundation
- Robert & Sandra Lovett
- William & Jane Mack
- John & Paula Margraf
- Master Supply Line
- Craig Moore
- Raine Neal
- Dr. & Mrs. Jarret Patton
- Michelle Powers
- David Rabaut
- Arthur Scott & Susan Kubik
- Diane Scott
- Patricia Simon
- Julie Timmcke & Craig Kauffman
- Robert & Suzanne Vitale

*And many gifts below \$1000*



**Thank you for your generosity!**

July 1, 2010 - June 30, 2011

**SUPERSTARS**

\$15,000+

Donley Family Foundation  
PPL  
Anonymous A  
Julius & Katheryn Hommer Foundation  
Mr. and Mrs. L. Anderson Daub  
The Century Fund  
Dr. and Mrs. W. Beall Fowler  
Anonymous B

**FIVE STAR CHAMPIONS**

\$5000 - 14,999

Anonymous C  
Mr. and Mrs. Anthony Salvaggio  
Wells Fargo Foundation  
Purse Bingo  
Gross McGinley LLP  
Capital BlueCross  
Two Rivers Health & Wellness Foundation  
Mr. and Mrs. Thomas DeFazio  
Air Products  
Mrs. Carole K. Brown  
Mr. and Mrs. Frank T. Smith  
Susquehanna Bank  
The Born Family Charitable Trust

**FOUR STAR CHAMPIONS**

\$2000 - \$4999

Dr. and Mrs. John Margraf  
Mr. and Mrs. Tom Daub  
Ms. Sara George & Mr. Stephen C Flood  
Dr. and Mrs. Chuck Fraust  
Greater Lehigh Valley Auto Dealers Foundation  
Mrs. Andrea Brady

Eastern Industries, Inc./ Stabler Dev. Co.  
Holt Family Foundation  
Highmark Blue Shield  
Mr. and Mrs. Mark Gumz  
Klunk & Millan Advertising  
Ms. Mary Klunk  
Dr. Elliot J. Sussman  
The Rider-Pool Foundation  
The Walter and Alma Bastian Foundation  
Merck Partnership For Giving  
United Way of the Greater Lehigh Valley  
Mr. Stephen Bajan  
Mr. and Mrs. L. Charles Marcon  
Alvin H. Butz, Inc.  
Mr. and Mrs. James Hall  
Linden Foundation  
NAI Summit

**THREE STAR CHAMPIONS**

\$1000 - \$1999

Concannon, Miller & Co., P.C.  
Mr. and Mrs. Robert E. Vitale  
Mr. and Mrs. Eugene D. Ervin  
Ms. Susan Cimerola  
Computer Management & Marketing Associates, Inc.  
St. Luke's Hospital & Health Network  
Mr. and Mrs. David M. Leber  
Mr. and Mrs. Christopher Basile  
Cmdr. Calvin S George, Jr.  
Northampton County Medical Society Alliance  
Ms. Michelle Powers  
Mr. and Mrs. John R Diamant  
Ms. Amanda Buss  
Ms. Helen L. Carroll

Northampton Community College  
Crayola, LLC  
Glenn Guanowsky, Esq.  
Mr. and Mrs. James Coker  
Ms. Pamela Coligan  
France, Anderson, Basile and Company, PC  
Kremmer's Cafe & Catering, LLC  
Lehigh Valley Community Foundation  
Mrs. Patricia Levin  
Mr. and Mrs. Craig Moore  
Dr. and Mrs. Arthur J Rothkopf

**TWO STAR CHAMPIONS**

\$500 - \$999

Nazareth Area School District  
Team Capitalbank  
Ms. Julie Timmcke & Mr. Craig Kauffman  
Mr. and Mrs. Shawn Fenerty  
ksa&d, Inc.  
Future Stars USA  
Olympus America, Inc.  
Mr. David Ellowitz  
Fowler Building  
Ms. Nancy DeBellis  
Mrs. Carol Heffner  
Mr. and Mrs. Mark Cunningham  
Ms. Desiree Lake  
Dr. Elizabeth Bugaighis  
County of Northampton  
Ms. Patricia C. Simon  
Ms. Loraine N. Neal  
Ms. Nancy Otero  
Levin 3rd Floor  
Mr. David Adams, IV  
Mr. and Mrs. Gerald R. Beaver  
Ms. Christine M. Beretsel

Mr. and Mrs. Geoffrey F. Boyer  
C.F. Martin & Company, Inc.  
Corporate Environments  
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Mr. and Mrs. Frederick H. Bedford, Jr  
Mr. and Mrs. C. Thomas Fuller  
Mr. and Mrs. Peter D. Fuller  
Just Born, Inc.  
Mr. and Mrs. Colburn Q. Kent  
Mr. and Mrs. Robert Lovett  
Moore Township Lioness Club  
Scheuermann Excavating, Inc.  
The Frederick J. Jandl Foundation  
The Lehr Foundation  
Victaulic Company  
Ms. Judith K. Wassenich

**ONE STAR CHAMPIONS**

\$100-499

Ms. Laura Almeida  
Ms. Angie McDonnell  
USI Insurance  
Access Services  
Ms. Shirlee Flynn  
Mr. and Mrs. Kenneth H. Mohr  
Mr. and Mrs. Thomas R. Hall  
Lehigh Valley Health Network  
Air Pro-Air Products Retirees Association  
ELWYN  
Ms. Maria A. Torres  
Mrs. Elsbeth Haymon  
Fegley Enterprises  
Mr. William Cho  
Ms. Michelle Collado

Drs. Jay H. Kaufman  
Education Dept, CSC  
Ms. Maria Solivan  
Kimberly Rinker  
Ms. Rhonda Johnson  
Mr. David R. Rabaut  
Mrs. Mary G Kippen  
Ms. Carolyn Zapata  
Ms. Sandra Pursell  
Mr. Steven W. Kraft  
Ms. Paula J. Kesack  
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Christopher Sten  
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Dr. and Mrs. P.L. Thibaut Brian  
Ms. Jeanne M. Chandler  
Barbara Levisay  
Ms. Allison Brodeur  
Easton Area School District  
Mitten Tree  
Ms. Lisa Leiss  
Ms. Dinia Pena  
The Hillside School  
Mrs. Barbara Diamond  
Mr. and Mrs. Edward J. Donley  
Ms. Bette Kovach & Mr. Clay Morgan  
Alicia Oswald  
United Way of Greater Milwaukee  
Mrs. Tonia Breech  
Mr. Curtis H. Barnette

Ms. Patricia DeGinto  
Ms. Louisa Esser  
Flexicon Corporation  
Ms. Helen Horos  
Ms. Lora S. Lesak  
Mr. and Mrs. Charles T. Noonan, Esq.  
Dr. Roger Phillips  
Ms. Elizabeth Rios  
Mr. and Mrs. Roland L. Sigal  
Mrs. Christine Cleaver  
Mr. Warren Batschelet  
Ms. Karen Kennedy  
Mr. Paul Gosselin  
Ms. Theresa Mitchell  
Ms. Terri L. Wenhold  
Ms. Milagros Dejesus  
Mrs. Dottie Guy  
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Sara De Jesus  
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Ms. Colleen Haas  
Ms. Donna Katechis  
Mercy Special Learning Center  
Mrs. Eloise Parker  
Ms. Carolyn Steining  
Whitehall-coplay School District  
Ms. Valerie Singley  
Ms. Dana Pettigrew Smith  
Mr. and Mrs. Thomas Conroy  
Leah Cassellia  
Ms. Rosa Lombana  
Ms. Nancy E. Martin  
Judy Metzger  
Lutheran Congregational Services Inc.  
Kristine Cruz  
Ms. Michana Johnson

Ms. Jennifer Knelly  
Ms. Cynthia L. Oscavich  
Mr. and Mrs. Peter Chase  
Mr. Timothy R Kennedy  
Tinku Khanwalker  
Ms. Julie Kindig, RN  
Ms. Shirley Miller  
Ms. Susan Powell  
Jama Barker  
Mr. and Mrs. Sanford Beldon  
Ms. Erica Bernhard  
Dr. Ellen B. Bishop  
Julia Brooks  
Mr. and Mrs. Anthony M. Carfagno  
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July 1, 2010 - June 30, 2011

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As of July 2011

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As of June 2011

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**PROGRAMS AND SERVICES**

Child Care Information Services of Lehigh County	G.R.O.W.T.H. Marriage and Family Enhancement	Lehigh Valley Camps Directory
Donley Family Library	Head Start/Early Head Start of the Lehigh Valley	Northeast Regional Key/Keystone STARS
Early Education Academy		PreK Counts Preschool



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